Frequently Asked Questions

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What is FranchiseKeeper Fantasy Sports?

FranchiseKeeper is a multi-year, contract negotiation based fantasy sports platform. Owners of FranchiseKeeper fantasy sports teams sign players to multi-year contracts broken down into Guaranteed and Non-Guaranteed monies while managing a salary cap. These facets of sports management add a whole new level of play to the traditional fantasy sports game.

How is FranchiseKeeper similar to other fantasy sports leagues?

FranchiseKeeper provides head-to-head and rotisserie or fantasy points style leagues. FranchiseKeeper includes all of your favorite fantasy features including trades, roster changes, and the intensity of competition with other committed league owners.

How is FranchiseKeeper different from other fantasy sports leagues?

FranchiseKeeper's multi-year salary cap format allows the sophisticated fantasy player to build and manage a team over a period longer than just one season. Traditional fantasy sports leagues are fun but they don't allow for the strategic thinking and planning involved in managing a real sports franchise. FranchiseKeeper changes that. Our proprietary platform allows you to make the advanced decisions and calculations that real-life owners and GM's make.

FranchiseKeeper owners must deal with real-life considerations like salary caps, real-time contract negotiations with other owners, and multi-year strategic salary cap and contract manipulations. Think you can do better than half the owners and GM's out there? Now you can prove it!

Who can play?

Any U.S. citizen 18 years of age or older who is passionate about sports and has the strategic and tactical acumen to build a dynastic fantasy sports team. If you are a resident of ARIZONA, IOWA, LOUISIANA, MARYLAND, MONTANA, NORTH DAKOTA, TENNESSEE, VERMONT, OR WASHINGTON STATE, you are permitted to make a purchase and play in our prize leagues but you are not eligible to win any prizes listed herein.

How do I become a FranchiseKeeper?

Visit the FranchiseKeeper <u>registration page</u> and sign up! Once registration is complete you will be able to choose your league preferences and join a league.

May I own more than one FranchiseKeeper team?

Yes. You may own as many FranchiseKeeper teams as you'd like. However, you may only own one team per league.

I forgot my password, what do I do?

Go to www.FranchiseKeeper.com and click on 'Forgot your password'. Enter your email address and we will email your password. If your email address has changed, you may email accounts@franchisekeeper.com; provide your name, address, and phone number to request this information.

How do Contract Negotiations work?

As soon as a league is full, FranchiseKeeper owners may start offering contracts to unsigned players. Contract terms are broken down into number of years, Guaranteed money, and Non-Guaranteed money. After a player is offered a contract he is assigned a deadline. All owners may continue to offer contracts to a player until each respective player's signing deadline. Players sign with the owner who has offered the highest value contract at the time of their deadlines. A Max Bid feature is provided to protect against other owners' last minute contract offers.

How are contract values decided?

FranchiseKeeper's proprietary algorithms assign a Standardized Contract Value to every contract based on contract length and amounts of Guaranteed and Non-Guaranteed monies.

How does the salary cap work?

The salary cap applies equally to all owners in a league and is final; no team's payroll may exceed the salary cap for a given year.

Is there a Max Bid feature?

Yes, Max Bid is the ace up your sleeve. Your Max Bid affords you protection against another FranchiseKeeper entering a slightly higher bid than yours at the last moment to sign a player that you really wanted.

To use it, enter the maximum terms you are willing to offer a player into the Max Bid block for a particular player. If activated and a higher regular bid has been offered to that player then your Max Bid will be entered automatically at the time of his signing deadline. Your Max Bid remains secret until it is entered.

A Max Bid that is activated will offer a contract based exactly on the terms that were laid out in the Max Bid breakdown, not a contract slightly higher than the next highest offer.

What is Guaranteed and Non-Guaranteed Money?

Guaranteed money must always be paid whether or not a player is currently on your roster. Non-Guaranteed money is only paid to a player who is on your roster for that year of his contract. Differentiating between Guaranteed and Non-Guaranteed money allows a savvy owner a tool to manage salary cap and structure contracts with an eye toward the current and future seasons.

What kinds of leagues are available?

FranchiseKeeper is pleased to offer both rotisserie or fantasy points and head-to-head scoring leagues.

FranchiseKeeper offers prize leagues and non prize league.

Prize leagues are available at different price levels.

The price for a non prize leagues vary by the number of teams in the league. Your pools commissioner pays the fee for the league. It is up to you to pay him back.

How does payment work?

In prize leagues payment are made at <u>LeagueSafe.com</u>You must pay for the future years deposits up front. Your spot in a league will be reserved once your payment has been confirmed. Due to the nature of our leagues deposits for future years are required to ensure league continuity.

For non prize leagues payment can be made securely via Paypal. If you prefer another payment method you can email us at info@franchisekeeper.com. For prices please click here.

How does the deposit work?

Before each season you contribute 100% of the current season's league fee. In addition, you must maintain a deposit for the subsequent 2 season's of 75% for each year. This deposit is rolled over from year to year.

If you join a \$100 league:

Before season 1 you pay \$250 to the pot:

- 100% of season 1 = \$100
- 75% of season 2 = \$75
- 75% of season 3 = \$75

Total: \$250

Each subsequent season you pay the \$100 league fee for that year and your deposit is rolled over.

Why are deposits required for future years?

In order for a league to work in multi-year format owners need to be committed. The deposit ensures among other things that owners don't front-load contracts and that there is a grace period in which teams might find buyers without effecting the league pot.

How long do leagues last?

Leagues can go on indefinitely. Teams may be sold and transferred.

What price level leagues do you offer?

See current league price level at <u>Prizes page</u>. For inquiries about VIP leagues please <u>contact us</u>.

How are prizes received?

Prizes can be sent as checks to the address listed on your profile, to your Paypal account or can be held as a payment for future years. To set your preferences please <u>contact us</u>.

What happens if an owner in my league quits?

FranchiseKeeper does not drop teams from a league. If an owner becomes inactive and/or does not renew his league fees the team will be put up for sale.

With which browsers is FranchiseKeeper compatible?

FranchiseKeeper recommends the latest versions of Chrome, Firefox or Safari.